



THE BRIDGE

THE OFFICIAL PUBLICATION OF THE FARGO MOORHEAD WEST FARGO CHAMBER OF COMMERCE

Your Chamber can help you reach the prime audience in the Fargo Moorhead metro area. By placing an ad in *The Bridge*, your business will reach nearly 3,000 Chamber-member representatives who receive the newsletter every month and who believe in supporting one another. Recipients, in turn, often route the newsletter throughout their organizations, thus multiplying the exposure of your ad. *The Bridge* is also sent electronically to more than 600 individuals and downloaded hundreds of times a month from **FMWFChamber.com**.

Getting the word out about your business through *The Bridge* is a marketing opportunity you can't afford to miss! Advertising your products or services in *The Bridge* is effective and reasonably priced.

To place an ad, complete the form and either fax it to the Chamber (218.233.1200), e-mail it (TheBridge@fmwfchamber.com) or mail it to us (P.O. Box 2443, Fargo, ND 58108-2443).

A digital file (to size) is the preferred format for newsletter ads. Ad copy should be sent by e-mail to **TheBridge@fmwfchamber.com**.

For additional information regarding advertising in the Chamber's official monthly newsletter, contact Katie Hutton at 218.359.0526 or khutton@fmwfchamber.com.

Contract terms for *The Bridge* advertisements:

- Reservations for ads must be received by the 10th of the month.
- Ad copy must be sent to TheBridge@fmwfchamber.com by the 15th of the month.
- Ads will be used repeatedly unless otherwise notified.
- Ad sizes and prices are listed on the back of this contract.
- Ads cancelled during the contracted term will be billed at the appropriate monthly rate for the remainder of the contract.
- Ad placement will be at the discretion of the Chamber editorial staff (placement requests will be accommodated as often as possible).
- Ad sizes are based on layout size of *The Bridge* as of January 1, 2011 (10" x 8").

The Bridge Advertising Rates 2011

The Official Publication of the Fargo Moorhead West Fargo Chamber

Eighth Page Ad

3 1/2" x 3"

1-2 months: \$185 per month
3-11 months: \$155 per month
12+ months: \$125 per month

Sizes shown in "width x height"

Quarter Page Ad

7 1/4" x 3"

1-2 months: \$325 per month
3-11 months: \$290 per month
12+ months: \$245 per month

Also Available: Full Page Ads

7 1/4" x 10"

1-2 months: \$885 per month
3-11 months: \$805 per month
12+ months: \$720 per month

Half Page Ad

7 1/4" x 5"

1-2 months: \$505 per month
3-11 months: \$470 per month
12+ months: \$415 per month

My firm will purchase space in the Chamber's monthly newsletter, *The Bridge*.

Ad size: Eighth Page Quarter Page Learning Opportunities (\$75)
 Half Page Full Page Cost per ad _____

Number of months _____, starting with the month of _____ Year _____

Payment is enclosed. Please bill me.

Contact Name _____ Firm _____

E-Mail _____ Phone _____

Signature _____ Date _____

Special Instructions _____

Bill to _____

Please return to the Fargo Moorhead West Fargo Chamber, P.O. Box 2443, Fargo, ND 58108-2443
or fax to Katie Hutton at 218.233.1200.