



Fargo Moorhead

Chamber of Commerce  
of Fargo Moorhead

(202 First Avenue North,  
Moorhead)  
P.O. Box 2443  
Fargo, ND  
58108-2443  
218.233.1100  
Fax 218.233.1200

www.fmchamber.com  
info@fmchamber.com

# ADDITIONAL VALUE

## FROM YOUR CHAMBER MEMBERSHIP

- Reached a significant milestone?
- Changed store locations? ▪ Hired someone new?
- Have a special event coming up? ▪ Recently promoted?
- Received an award or special recognition?

### TELL US WHAT'S NEW!!!

We want to share your story with other chamber members! Give us the details and your story could end up in our monthly newsletter, *The Bridge*. The newsletter deadline is the **10th of each month**, so be sure to get your information to us.

### Details, Details, Details . . .

Tell us **who, what, when, where and why**, as well as contact information for your business.

Today's Date \_\_\_\_\_

Business Name \_\_\_\_\_

For more information contact: \_\_\_\_\_

Phone Number \_\_\_\_\_

What's New?

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#### Return to:

Chamber of Commerce of Fargo Moorhead  
Adrienne Olson, Communications Coordinator/Editor  
202 First Avenue North, Moorhead, MN 56560  
218.233.1100 (p) ▪ 218.233.1200 (f) ▪ TheBridge@fmchamber.com

*Unifying and advancing business and community interests in our region*

## Editorial Opportunities

Chamber members have the opportunity to submit articles for consideration of publication in *The Bridge*. This is an excellent opportunity for publicizing your business expertise to nearly 3,000 readers. For the best chance of getting your article published, please follow the guidelines below:

- *The Bridge* is a business resource guide. Our primary focus is celebrating Chamber membership and educating professionals who lead or contribute to small businesses, since they make up 80 percent of Chamber membership. We try to provide them information that will help them run their businesses more effectively and profitably. Articles should be informative, but jargon-free and easy to read. Ideally, these articles should be something that many readers might consider clipping and saving, or passing on to others to share.
- The articles should **not** promote a specific company or its products and services. They should **not** be written like “advertorials.” Any such material will **not** be published.
- “Tip” boxes or other short sidebar material are strongly encouraged. Example: “Five Ways to [whatever]” or “Ten Steps toward [whatever].” This material draws readers in and makes the information presented more useful and accessible.
- A high-quality head shot of the person whose byline will appear in the article is encouraged. Other photos and illustrations are also welcome, as long as they add to the content.
- A half-page article generally runs about 250 words. All material is subject to editing and, if necessary, cutting to fit the space available. The editor will submit edited material to the author for approval.
- The author is identified at the end of each article. Example: *Jane Doe is vice president of purchasing at XYZ Co. Inc. in Moorhead.*
- Articles are accepted only from bona fide members of the Chamber of Commerce of Fargo Moorhead. However, Chamber membership does **not** guarantee placement in the magazine. Nor does buying an ad in *The Bridge*. The editorial and advertising operations are totally separate. All submissions will be judged solely on their merits and value to our readers.
- Members may submit no more than one article per 12-month period.

For more information, call Adrienne Olson at 218.359.0524, or e-mail [adrienne@fmchamber.com](mailto:adrienne@fmchamber.com).