



**The Chamber
2013 Metro Profile and Directory
Ad Space Rate Card**

	Horizontal	Vertical	Rates
Premium Placement			
Back Cover Full Page SOLD!	8.5	11	\$2,800
Inside Front Cover Full Page SOLD!	8.5	11	\$2,600
Inside Back Cover Full Page	8.5	11	\$2,600
Page 1 SOLD!	8.5	11	\$2,600
Page 3 SOLD!	8.5	11	\$2,600
Page 5	8.5	11	\$2,600
Full Page Guaranteed Placement*	8.5	11	\$2,500
Inside			
Full Page	8.5	11	\$2,200
2/3 Page – V	5	10	\$1,900
1/2 Page – V	5	7.5	\$1,550
1/2 Page – H	7.5	5	\$1,550
1/3 Page – V	2.5	10	\$1,150
1/3 Page – S	5	5	\$1,150
1/4 Page	3.75	5	\$900
1/6 Page – V	2.25	5	\$700
1/6 Page – H	5	2.25	\$700
Business Card Directory**	3.5	2.25	\$250

V = vertical H= Horizontal S = Square

* Guaranteed placement is available for full page ads only. Only one full page guaranteed placement ad will be sold per section. The full page directly before the Member Directory is also considered premium placement.

** Business Card Directory ads are located at the back of the Metro Profile. Ads will be fitted nine to a page. Limited quantity available.

All ads are full color. Technical specifications will be shared once an ad agreement has been received.

The Metro Profile and Directory is published by the Fargo Moorhead West Fargo Chamber of Commerce. The publisher reserves the right to reject or take corrective actions on ads submitted that are of poor quality or do not meet mechanical specifications.

Every effort will be made to place ads in the guaranteed positions. Under no circumstances will a refund be made because of the placement of the advertisement if the guaranteed position was not requested and an additional fee not paid.

**If you have any questions, please contact:
Katie Hutton at 218.359.0526 or khutton@fmwfchamber.com.**