



THE CHAMBER

FARGO MOORHEAD WEST FARGO

Leadership Fargo Moorhead West Fargo October Newsletter

VOLUME 1, ISSUE 1

OCTOBER 2011

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SPECIAL POINTS OF INTEREST

- Make sure you allow yourself plenty of time to drive to Madison Elementary and all other locations.
- The elementary school kids will be dressed in costume! Be sure to ask them why they chose their costume.
- Dress code for the October session is business casual.
- If you have any gifts for your students (pens, key chains, tradeshow giveaways, etc.), by all means bring them! Please do not bring food as a treat.

Thursday, October 13 LFMWF Session

Our October 13, 2011, session will focus on the topics of Community Building and Human Services in the Fargo Moorhead community. We will have the opportunity to explore the issues of education and hunger. We will also focus on building your presentation skills. Being able to effectively present your ideas and direction is a crucial component of leadership.

This session is designed to be extremely interactive and may at times cause you to step outside of your comfort zone. Come prepared to participate, share and experience some non-traditional means of learning. An open mind will be your most valuable asset this session!

How should I prepare for the session?

At our September orientation, Nancy Eckman from Junior Achievement met with each of you and described what your day might look like. Junior Achievement kits were handed out and instructions were given on how to use the kits and teach within the classroom. Half of your day will be spent teaching.

The other half of your day will be spent touring the Great Plains Food Bank, packing backpacks for their weekend backpack program, and learning more about how you can be a more effective presenter.

Important addresses & parking info

University of Mary - 1351 Page Dr S, Suite 103, Fargo. You are free to park anywhere in the lot.

Great Plains Food Bank - 1720 3rd Ave N, Fargo. There is plenty of parking. Go to the door on the east side of the building marked "Volunteers" (not the main entrance).

Madison Elementary School - 1040 29th St N, Fargo. Main entrance is on the east side of the building. Meet in the school office.

October Leadership Capacity

Presentation Skills Training

For this month's leadership capacity, we will spend one hour looking at how we present ourselves to people. Whether you are in a casual conversation with someone, or you are presenting to 50 people, HOW you say WHAT you say is crucially important. We will focus on two specific objectives:

- 1) The importance of nonverbal (visual and vocal) messages
- 2) Voice tone and nonverbal impact skills to engage the attention of your listeners

Get ready to engage in small group discussion and practice your public speaking skills! You will walk away from this session a more effective communicator.

Did you know...

According to statistics from Stanford University, when we speak:

- 7% is the actual words we say
- 38% is the tone of our voice
- 55% is our body language

First impressions matter! You may be surprised to find out that research shows, it takes between 3 to 7 seconds to form a first impression. And, if your first impression is negative, it can take 6 to 8 future meeting to change that first impression.

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Junior Achievement Madison Elementary School

1040 North 29th St, Fargo

Congratulations! You will be teaching Junior Achievement (JA) lessons to students in grades K - 5 as part of Madison Elementary School's Career Day activities. JA Worldwide is a partnership between the business community, educators and volunteers—all working together to inspire young people to dream big and reach their potential. JA's hands-on, experiential programs teach the key concepts of work readiness, entrepreneurship and financial literacy to young people all over the world.

Students will be dressed up as part of their Career Day activities. Be sure to spend a few minutes during a break and ask students about their career choice.

All of you should have received an email last week from Nancy Eckman, program coordinator at Junior Achievement. Here are a few of her reminders:

- Make name tent cards for students prior to arriving at Madison in the morning (all of you should have a list of student names)
- Complete the certificates for students prior to teaching on Thursday
- Hang on to any handout material until you complete the last lesson, then distribute them with the certificates
- You do not need to complete any pre or post questionnaires
- To the last volunteer, please bring any leftover material to the office as you leave



Students gather in the gym at Madison Elementary.

IMPORTANT: Please remember that you are working with children. Be flexible—working with kids can provide surprises. Try to encourage the positive and let the teacher deal with any behavior issues. Nancy will be on site all day at Madison Elementary if you have any urgent questions. You can email her at: nancyeckman@jaum.org.

When to arrive at Madison:

Morning teachers—8:30 a.m.

Afternoon teachers—12:30 p.m.

How does packing backpacks at Great Plains Food Bank relate to my day at Madison Elementary School?

Currently, 81% of the students at Madison Elementary qualify for the Free and Reduced Meal program. Madison received a special grant to provide students with food over the weekend. Students receive backpacks on Friday with items purchased from the Great Plains Food Bank at minimal cost including cereal, bread, peanut butter, jelly, apple sauce, canned fruit and other minimal preparation foods. The backpack program was developed to help enhance student readiness to learn at the start of each week. You will be directly helping some of the students that you taught through your help at the Food Bank.

OCTOBER AGENDA

Thursday, October 13, 2011
8:30 to 3:30 p.m.

Group 1—Morning Teachers		Group 2—Afternoon Teachers	
8:30 a.m.	Madison Elementary School - You will teach your Junior Achievement lessons until 11:25 a.m. (grades 3-5) or 11:55 a.m. (grades k-2).	8:30 am.	Great Plains Food Bank - Tour of Great Plains Food Bank and help pack backpacks for their weekend food program.
		10 a.m.	University of Mary Presentation skills training
Noon - 12:45	Lunch - <i>University of Mary</i>	11:15-12:15	Lunch - <i>University of Mary</i>
12:50 p.m.	University of Mary Presentation skills training	12:30 p.m.	Madison Elementary School - You will teach your Junior Achievement lessons until 2:30
2 p.m.	Great Plains Food Bank - Tour of Great Plains Food Bank and help pack backpacks for their weekend food program.	3:15 p.m.	University of Mary - Wrap-up and next steps
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3:30 p.m.	Adjourn!		



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