



THE CHAMBER

FARGO MOORHEAD WEST FARGO

MARKETING OPPORTUNITIES GUIDE

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Are you looking to expand your company’s image among our business community?

Sponsorship with the Fargo Moorhead West Fargo Chamber can help your company get that great exposure you’re looking for.

Chamber events are the perfect outlet for your company to gain the publicity and brand recognition that every business needs. Our Chamber membership represents some of the region’s most important and influential corporate leaders, mid-level managers, small business owners, entrepreneurs, young professionals, educators and political figures.

From leadership to public policy, and from networking to business training, we have a perfect fit for your organization's goals and objectives.

Our sponsorship opportunities range in scope and price, and have the ability to meet important marketing objectives for companies both large and small, with varying budgets and business objectives.

The Chamber appreciates all sponsors and takes great strides in recognizing each sponsoring organization. We would be happy to work with you and tailor a sponsorship to meet your company’s needs, interests and participation. Please contact Tracy Powell at 218.359.0515 to find the right fit for you.

When designing your business marketing plan, consider these Chamber opportunities. Your organization can make the most of its membership by taking part - secure your event sponsorship today!



THE CHAMBER
FARGO MOORHEAD WEST FARGO

2011-12 Event Calendar

September

Annual Meeting Ramada Plaza & Suites and Conference Center September 15, 2011

October

Business After Hours FARGODOME October 13, 2011

November

Voices of Vision Ramada Plaza & Suites and Conference Center November 17, 2011

December

Business After Hours Ramada Plaza & Suites and Conference Center December 1, 2011

January

Economic Outlook Forum Holiday Inn of Fargo January 12, 2012

February

Business After Hours FARGODOME February 9, 2012

March

State of the Cities Hilton Garden Inn Fargo March 8, 2012

ChamberChoice Reception TBD March 22, 2012

April

Business After Hours Ramada Plaza & Suites and Conference Center April 26, 2012

May

ChamberChoice Awards Luncheon Holiday Inn of Fargo May 17, 2012

Corporate Cup Minnesota State University Moorhead May 24, 2012

June

Business After Hours Courtyard by Marriott and Moorhead Area Conference Center June 14, 2012

July

Chamber Challenge Golf Moorhead Country Club July 17, 2012

August

Business After Hours Holiday Inn of Fargo August 9, 2012

The 'State of' Summit Ramada Plaza & Suites and Conference Center August 15, 2012

This list is not exhaustive and days and times are subject to change.

BUSINESS AFTER HOURS



Business After Hours is a cost-effective way for Chamber members to reach a large audience and a great opportunity for individuals to make connections and develop new business relationships. Held at various locations from 4:30 to 6:30 p.m. Average attendance 500 - 600.

Note: Long-standing sole sponsors are given first right of refusal.

Presenting Sponsorship - \$2,000

- Two booth spaces of your choice on the trade show floor
- 20 staff admissions to the event, to include two beverage tickets per person
- Recognition at the event and in all promotional materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Live interview with WDAY AM at event
- Recognition as the Sponsor during WDAY AM radio spots seven days prior to event
- Complimentary event registration list, including individual names and business names (upon request)
- One post-event marketing opportunity to Chamber members: complimentary mailing labels of key contacts (upon request)

Please note: It is the responsibility of the sponsor to secure the co-sponsor.

Co-Sponsorship \$1,200

- One booth space in a prime location on the trade show floor
- 10 staff admissions to the event, to include two beverage tickets per person
- Recognition at the event and in all promotional materials
- Company name and/or logo will be displayed on select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Live interview with WDAY AM at event
- Recognition as the Sponsor during WDAY AM radio spots seven days prior to event
- Complimentary event registration list, including individual names and business names (upon request)
- One post-event marketing opportunity to Chamber members: complimentary mailing labels of key contacts (upon request)

2012 Business After Hours Sponsors

February

April

June - City of Moorhead and Moorhead Public Service

August

October - Prudential Premier Real Estate

December - Avis Rent A Car/Bernie's Wines & Liquors

ANNUAL MEETING



September 15, 2011

12 Noon to 1:30 p.m.

Ramada Plaza & Suites and Conference Center

The Chamber's Annual Meeting brings together the leadership and membership of the Chamber to celebrate the accomplishments of the past year and hear the vision for the future. This event recognizes Chamber volunteer leaders and features the presentation of the prestigious *Legacy Leader Award*. Average attendance 500-600.

Presenting Sponsor - \$6,500

- "Presented by" acknowledgment on Chamber video showcased at event and on Chamber Website
- Podium opportunity to provide welcome to the attendees
- Two reserved tables of eight with prime seating
- Recognition as Presenting Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website
- Company logo and 150-word description in event program
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- One half-page ad in *The Bridge* Chamber newsletter to be used Sept. or Oct., 2011. Deadline is the 15th of the month prior.
- Complimentary attendee roster listing (upon request)

Legacy Sponsor - \$2,500

- One reserved table of eight with prime seating
- Recognition as Legacy Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo and 75-word description in event program
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- One fourth-page ad in *The Bridge* Chamber newsletter to be used Sept. or Oct., 2011. Deadline is the 15th of the month prior.

Gavel Sponsor - \$1,200

- One reserved table of eight with prime seating
- Recognition as Gavel Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo in event program
- One eighth-page ad in *The Bridge* Chamber newsletter to be used Sept. or Oct., 2011. Deadline is the 15th of the month prior.

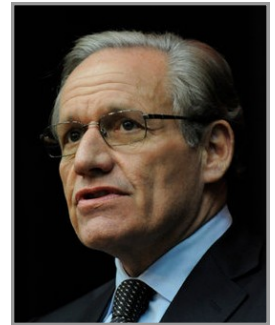
Corporate Table Sponsor - \$600

- One reserved table of eight
- Company name will be displayed in *The Bridge* Chamber newsletter and on the Chamber registration Website immediately upon sponsorship confirmation
- Recognition at the event
- Company name in event program

THE CHAMBER PRESENTS BOB WOODWARD

Thursday, November 17 12 Noon to 1:30 p.m.

Ramada Plaza & Suites and Conference Center



Since 1971 Bob Woodward has worked for The Washington Post where he is currently an associate editor. He and Carl Bernstein were the main reporters on the Watergate scandal for which the Post won the Pulitzer Prize in 1973. Woodward was the lead reporter for the Post's articles on the aftermath of the September 11 terrorist attacks that won the National Affairs Pulitzer Prize in 2002. In 2004, Bob Schieffer of CBS News said, "Woodward has established himself as the best reporter of our time. He may be the best reporter of all time." In the last 36 years, Woodward has authored or coauthored 16 books, all of which have been national non-fiction bestsellers. Twelve have been #1 national bestsellers – more than any contemporary non-fiction author – and his latest, *Obama's Wars*, was published September 27, 2010.

Diamond Sponsor - \$10,000

- Two reserved tables of eight with prime seating
- Ten tickets to the Meet and Greet reception and photo session with Bob Woodward
- One full-page or two half-page display ads in the *The Bridge* Chamber newsletter to be used Oct., Nov., or Dec., 2011. Deadline is the 15th of the month prior.
- Sidebar web advertising on www.FMWFCChamber.com during month of sponsored event
- Logo on event invitation emailed to over 10,000 Chamber members
- Recognition as Diamond Sponsor at the event and on all marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo and 150-word description in event program

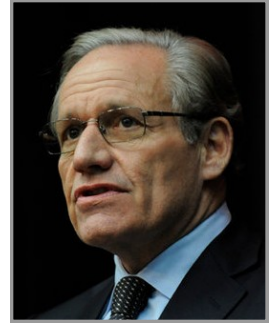
Platinum Sponsor - \$7,500

- Two reserved tables of eight with prime seating
- Eight tickets to the Meet and Greet reception and photo session with Bob Woodward
- One half-page display ad in the *The Bridge* Chamber newsletter to be used Oct., Nov., or Dec., 2011. Deadline is the 15th of the month prior.
- Sidebar web advertising on www.FMWFCChamber.com during month of sponsored event
- Recognition as Platinum Sponsor at the event and in select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo and 75-word description in event program

Gold Sponsor - \$5,000

- One reserved table of eight with prime seating
- Five tickets to the Meet and Greet reception and photo session with Bob Woodward
- One quarter-page display ad in the *The Bridge* Chamber newsletter to be used Oct., Nov., or Dec., 2011. Deadline is the 15th of the month prior.
- Sidebar web advertising on www.FMWFCChamber.com during month of sponsored event
- Recognition as Gold Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo in event program

THE CHAMBER PRESENTS BOB WOODWARD
Thursday, November 17 12 Noon to 1:30 p.m.
Ramada Plaza & Suites and Conference Center



Continued From Page 5

Silver Sponsor - \$2,500

- One reserved table of eight with prime seating
- Two tickets to the Meet and Greet reception and photo session with Bob Woodward
- Recognition as Silver Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo in event program

Bronze Sponsor - \$1,200

- One reserved table of eight
- One ticket to the Meet and Greet reception and photo session with Bob Woodward
- Recognition as Bronze Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company name in event program

Corporate Table Sponsor - \$600

- One reserved table of eight
- Recognition at the event and on select marketing and publicity materials
- Company name will be displayed in *The Bridge* Chamber newsletter and on the Chamber registration Website immediately upon sponsorship confirmation
- Company name in event program

REGIONAL ECONOMIC OUTLOOK FORUM



January 12, 2012
7:30 to 9:00 a.m.
Holiday Inn of Fargo

The Chamber's Regional Economic Outlook Forum is a networking and informational breakfast designed to provide member firms and their employees an up-to-date presentation about how the economy is affected by various industries. Average attendance 400.

Note: Long-standing sole sponsors are given the first right of refusal.

Presenting Sponsor - \$5,000

- "Presented by" acknowledgment at the event and on select marketing and publicity materials
- Podium opportunity to provide welcome to the attendees
- Two reserved tables of eight with prime seating
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- One half-page ad in *The Bridge* Chamber newsletter to be used Dec., 2011, Jan. or Feb., 2012. Deadline is the 15th of the month prior.
- Company logo and 150-word description in event program
- Complimentary attendee roster listing (upon request)
- Rights to maintain Presenting Sponsorship in 2013

Silver Sponsor - \$2,500

- One reserved table of eight with prime seating
- Recognition as Silver Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- One fourth-page ad in *The Bridge* Chamber newsletter to be used Dec., 2011, Jan. or Feb., 2012. Deadline is the 15th of the month prior.
- Company logo and 75-word description in event program

Bronze Sponsor - \$1,200

- One reserved table of eight with prime seating
- Recognition as Bronze Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- Company logo and 50-word description in event program

Corporate Table Sponsor - \$600

- One reserved table of eight
- Company name will be displayed in *The Bridge* Chamber newsletter and on the Chamber registration Website immediately upon sponsorship confirmation
- Recognition at the event
- Company name in event program



March 8, 2012

7:30 to 9:00 a.m.

Hilton Garden Inn Fargo

The State of the Cities is a unique opportunity to hear overviews directly from top city leaders. Mayors from Fargo, Moorhead, West Fargo and Dilworth review city accomplishments, outline future goals and objectives and take part in a panel discussion about current business and community issues and activities. Average attendance 400.

Presenting Sponsor - \$4,000

- “Presented by” acknowledgment at the event and on select marketing and publicity materials
- Podium opportunity to provide welcome to the attendees
- Two reserved tables of eight with prime seating
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- One half-page ad in *The Bridge* Chamber newsletter to be used Feb., March or April, 2012. Deadline is the 15th of the month prior.
- Complimentary attendee roster listing (upon request)
- Rights to maintain Presenting Sponsorship in 2013

Executive Sponsor - \$1,200

- One reserved table of eight with prime seating
- Recognition as Executive Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- One fourth-page ad in *The Bridge* Chamber newsletter to be used Feb., March or April, 2012. Deadline is the 15th of the month prior.

Corporate Table Sponsor - \$600

- One reserved table of eight
- Company name will be displayed in *The Bridge* Chamber newsletter and on the Chamber registration Website immediately upon sponsorship confirmation
- Recognition at the event
- Company name in event program

CHAMBERCHOICE AWARDS PROGRAM



May 17, 2012

12 Noon to 1:30 p.m.

Ramada Plaza & Suites and Conference Center

ChamberChoice Awards recognize the important role businesses play in the regional economy. This program consists of two events. The ChamberChoice Awards Reception honors all nominees and names the top businesses in each category. The ChamberChoice Awards Luncheon is the culmination of the program and features the presentation of the top award in each category. Attendees enjoy an excellent meal and first-class speaker. Average attendance at luncheon is 500.

Presenting Sponsor - \$6,500

- “Presented by” video acknowledgment on Spotlight Video showcased at event and on Chamber Website
- Podium opportunity to provide welcome to the attendees
- Two reserved tables of eight with prime seating at the *ChamberChoice Awards Luncheon*
- Invitation to Meet and Greet with keynote presenter
- Recognition as Presenting Sponsor at the luncheon and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo and 150-word description in event program - a special business insert about the ChamberChoice Awards program in The Forum
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- One half-page ad in *The Bridge* Chamber newsletter to be used April, May or June, 2012. Deadline is the 15th of month prior.
- Complimentary attendee roster listing (upon request)
- Rights to maintain Presenting Sponsor in 2013

Award Sponsor \$2,500 (5 available)

*Small Not-For-Profit of the Year *Small Business of the Year *Not-For-Profit of the Year *Business of the Year *Entrepreneur of the Year

- One reserved table of eight with prime seating at the *ChamberChoice Awards Luncheon*
- Invitation to the Meet and Greet with keynote presenter
- Recognition as Award Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo and 75-word description in event program - a special business insert about the ChamberChoice Awards program in The Forum
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- One quarter-page ad in *The Bridge* Chamber newsletter to be used April, May or June, 2012. Deadline is the 15th of month prior.

Spotlight Sponsor - \$1,200

- One reserved table of eight with prime seating at the *ChamberChoice Awards Luncheon*
- Invitation to the Meet and Greet with keynote presenter
- Recognition as Spotlight Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo in event program—a special business insert about the ChamberChoice Awards program in The Forum
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event

Corporate Table Sponsor - \$600

- One reserved table of eight
- Company name will be displayed in *The Bridge* Chamber newsletter and on the Chamber registration Website immediately upon sponsorship confirmation
- Recognition at the event
- Company name in event program



May 24, 2012

4:30 to 9 p.m.

Minnesota State University Moorhead

The Corporate Cup is a series of competitive events promoting physical fitness and friendly competition among the business community. Teams battle for points in activities such as volleyball, basketball, tug-o-war and more! This event is open to all employees and fitness levels.

Presenting Sponsor - \$5,000

- Opportunity to provide welcome to the attendees at the opening ceremony
- One complimentary team registration for the 2012 Corporate Cup
- One complimentary display booth at the event expo
- Recognition as Presenting Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- Rights to maintain Presenting Sponsorship in 2013

Food Sponsor - \$1,500

- One complimentary display booth at the event expo
- Signage at concession stand
- Recognition as Food Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation

Water Sponsor - \$1,000

- One complimentary display booth at the event expo
- Signage at water station
- Recognition as Water Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation

Event Sponsor - \$500 (Nine Available)

- One complimentary display booth at the event expo
- Recognition as Event Sponsor at the event and on select marketing and publicity materials
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon sponsorship confirmation

*Volleyball

*Basketball

*Dodgeball

*Track

*Rock Climbing

*CEO Challenge

*Obstacle Course

*Cycling

*Tug of War

CHAMBER CHALLENGE GOLF OUTING



July 17, 2012

1 p.m. Shotgun Start

Moorhead Country Club

The Chamber Challenge Golf Outing and Social provides a unique opportunity to network and meet new professional and personal acquaintances. After a fun-filled day of golf and prizes, Chamber members gather for a golfer's social.

Leader Board Sponsor - \$4,000

- Opportunity to provide welcome to the attendees
- Corporate identification on the giveaway to each registered golfer
- Four complimentary golf passes
- Four admissions to 19th Hole Happy Hour Reception
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored event
- Company logo with link to company Website on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo with link to company Website on select *eBridge* emails
- Recognition as Leader Board sponsor in event articles in The Chamber's monthly newsletter, *The Bridge*
- Signage throughout the event
- Logo recognition on print materials

19th Hole Happy Hour Reception Sponsor - \$1,500

- Opportunity to provide welcome to the attendees at the reception
- Corporate identification on signage at reception
- Four admissions to reception
- Company logo with link to company Website on the Chamber registration Website immediately upon sponsorship confirmation
- Company logo with link to company Website on select *eBridge* emails
- Recognition as Reception sponsor in event articles in The Chamber's monthly newsletter, *The Bridge*
- Logo recognition on print materials

Snack Cart Sponsor - \$500

- Host your own cart and travel the course to greet each foursome and hand out snacks of your choosing
- Two admissions to the 19th Hole Happy Hour Reception
- Company name with link to company Website in *eBridge* emails
- Company name with link to company Website on the Chamber registration Website immediately upon sponsorship confirmation
- Recognition as sponsor in event articles in *The Bridge*, Chamber newsletter
- Logo recognition on print materials

Tee Box or Hole Sponsors - \$300

- Signage at your sponsored location representing your business as a sponsor
- Opportunity to greet and network with each foursome
- Two admissions to the 19th Hole Happy Hour Reception
- Tee Box Sponsors may host their own challenges, give away prizes, specialty items or gifts
- Hole Sponsor may give away prizes, specialty items or gifts
- Company name with link to company Website in *eBridge* emails
- Company name with link to company Website on the Chamber registration Website immediately upon sponsorship confirmation
- Recognition as sponsor in event articles in *The Bridge*, Chamber newsletter
- Logo recognition on print materials

Chamber Business Training Series



Beginning September 2011 One Session Held Monthly

Times Vary

Ramada Plaza & Suites and Conference Center

The Chamber is proud to debut our all new professional training series, designed to strengthen the area's work force. Trainings will be held on a variety of topics including employee engagement and retention, conflict resolution, networking, and the impact of social media. Each session is 1 ½ hours in length and concludes with a 'dig deeper' session where participants will have a chance to discuss how they can apply lessons learned to their own organization. Through in depth trainings like these, we can work to improve the performance of area businesses, provide valuable knowledge and develop key skills that will impact our work force. Three national speakers have been chosen to speak.

Effective Consultative Selling - Tom Gegax, author of *Big Book of Small Business: You Don't Have to Run Your Business By The Seat Of Your Pants*

Customer Service Secrets - Tom Gegax

Connecting Generations to Build Your Business - Jason Dorsey, "The Gen Y Guy" has been featured as a generational expert on *60 Minutes*, *20/20*, *The Today Show*, *The View*, in *Fortune Magazine*, *The Wall Street Journal* and over 100 other media outlets.

The Exceptional Employee - V.J. Smith, at the ChamberChoice Awards Luncheon left most of us speechless from his powerful presentation on "The Richest Man in Town", and how the words "Thank You" would bring a whole new meaning to so many. This time around VJ will present on the Exceptional Employee. Smith will give 10 qualities associated with exceptional employees. Every person in the audience will relate to the various categories in which we are judged in our working lives.

Presenting Sponsor - \$3,500

- Four VIP tickets to each of the 12 training sessions (\$1,800 value)
- Recognition during introductions and closing remarks at each training
- Complimentary mailing labels of attendees of each seminar (upon request)
- One year of free training entries into the "Learning Opportunities" section of *The Bridge**
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon confirmation of sponsorship
- Sidebar web advertising on www.FMWFChamber.com through August 2012

* "Learning Opportunities" is a staple section of the Chamber's monthly newsletter, *The Bridge*. One-page in length, this section includes area training opportunities offered by Chamber-member firms. The entry consists of training title, time, date, sponsor and contact information.

Program Sponsor - \$1,500

- Two VIP tickets to each of the 12 training sessions
- Recognition during introductions and closing remarks at each training
- Complimentary mailing labels of attendees of each seminar (upon request)
- One year of free training entries into the "Learning Opportunities" section of *The Bridge**
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon confirmation of sponsorship

Session Sponsor - \$500

- Two VIP tickets to sponsored session
- Recognition during introductions and closing remarks at sponsored session
- Complimentary mailing labels of attendees of sponsored seminar upon request
- Company name and/or logo will be displayed in select *eBridge* emails, *The Bridge* Chamber newsletter, on the Chamber registration Website immediately upon confirmation of sponsorship
- Sidebar web advertising on www.FMWFChamber.com during month of sponsored session

Complete training schedule will be available August 1.



Young Professionals Network

The Young Professionals Network is designed to empower our new generation of leaders by teaching critical business skills and introducing them to community leaders and other young professionals. Through training programs and networking socials, the program will enhance the professional development of our young professionals and help retain them in our region.

Program Sponsor - \$2,500

- Two complimentary Young Professionals Network memberships (\$70 value)
- Company recognition at each event
- Opportunity to host a Young Professionals Network event at your business location
- Complimentary mailing labels of attendees (upon request)
- Company name and/or logo will be displayed in select *eBridge* emails, *Making Connections* emails, *The Bridge* Chamber newsletter, on the Chamber YPN Website immediately upon confirmation of sponsorship
- Sidebar web advertising on www.FMWFChamber.com through August 2012

Operation Thank You

Each January our volunteers hand deliver your new membership materials to your doorstep. Volunteers deliver over 2,000 packets to our members. Through our volunteers, we personally thank you for your valuable contributions and continued support of our business community.

Friend of Business Sponsor - \$200

- Recognition as a sponsor in select *eBridge* e-mails, *The Bridge* Chamber newsletter, and the Operation Thank You registration Website immediately upon confirmation of sponsorship
- Recognition on sponsor page inserted in the Operation Thank You packet immediately visible to over 2,000 member firms



Leadership Fargo Moorhead West Fargo

Leadership Fargo Moorhead West Fargo promotes community leadership and professional skill building by developing knowledgeable leaders committed to growing professionally and personally to benefit their employers, community and themselves. Participants meet one day a month for nine months to enhance their leadership skills, network with business and community leaders and learn more about the community and current issues. Leadership Fargo Moorhead West Fargo engages 40 participants per year.

Program Sponsor - \$2,500

- Opportunity to address the participants and their employers at the kick-off event
- Recognition during introductions and closing remarks of each session
- Two tickets to the Leadership Fargo Moorhead West Fargo graduation ceremony
- Recognition as the Program Sponsor on all session materials including application forms and monthly agendas, the Leadership Fargo Moorhead West Fargo Chamber Website, *The Bridge* Chamber monthly newsletter, select *eBridge* emails with link to company Website, graduation programs and announcements

Scholarship Sponsor - \$1,500 (1 Available)

Although we strive to keep our program costs affordable, the nonprofit sector often encounters special budget constraints. In order to provide these individuals the same opportunity as their for-profit colleagues, we offer financial scholarships. As a sponsor, your dollars will go directly toward the tuition of these deserving individuals.

- Scholarship naming rights
- Recognition during introductions and closing remarks of each session
- Company recognition in *The Bridge* Chamber newsletter feature article about the scholarship recipient
- Recognition as the Scholarship Sponsor on all session materials including application forms and monthly agendas, the Leadership Fargo Moorhead West Fargo Chamber Website, *The Bridge* Chamber monthly newsletter, select *eBridge* emails with link to company Website, graduation programs and announcements

Session Sponsor - \$500

- Opportunity to host the sponsored session at your location
- Opportunity to address the class at the sponsored session
- Recognition during introductions and closing remarks of the session
- Recognition as the Session Sponsor on sponsored session materials, the Leadership Fargo Moorhead West Fargo Chamber Website, *The Bridge* Chamber monthly newsletter, select *eBridge* emails with link to company Website

Complete session schedule will be available August 1.



Youth Leadership

Youth Leadership is designed to acquaint high school juniors and seniors with the community, develop and enhance leadership skills and provide opportunities to network with business and community leaders. Students participate in a Pay It Forward bus tour in partnership with Students Today Leaders Forever to instill teamwork and civic engagement.

Corporate Sponsor - \$2,500

- Opportunity to address the class and their parents at the kick-off event and post celebration
- Recognition during introductions and closing remarks of each session
- Representative from your organization may participate in the bus tour with students
- Recognition as the Corporate Sponsor on all session materials including application forms and monthly agendas, the Youth Leadership Chamber Website, Youth Leadership social networking communications, *The Bridge* Chamber monthly newsletter, select *eBridge* emails, graduation programs and announcements
- Name and logo featured on bus tour participant t-shirts

Program Sponsor - \$1,500

- Opportunity to address the class at monthly sessions
- Recognition during introductions and closing remarks of each session
- Recognition on all session materials including application forms and monthly agendas, the Youth Leadership Chamber Website, Youth Leadership social networking communications, *The Bridge* Chamber monthly newsletter, select *eBridge* emails, graduation programs and announcements

Program Supporter - Financial contributions less than \$1,500 and in-kind donations

- Recognition as a Program Supporter on the Youth Leadership Chamber Website, select editions of *The Bridge* Chamber monthly newsletter and on graduation programs and announcements

In Kind Sponsorships: The Chamber is able to provide this program, free of charge, to area students and their families, through these sponsorships. In-kind donations are welcomed for student course materials, graduation expenses and general program expenses.

2011-12 Sponsorship Commitment Form

Please indicate your desired level of sponsorship.

Thank you for your support of the Fargo Moorhead West Fargo Chamber of Commerce.

Annual Meeting

- Presenting Sponsorship **SOLD** \$6,500
- Legacy Sponsorship \$2,500
- Gavel Sponsorship \$1,200
- Corporate Table Sponsorship..... \$600

Voices of Vision

- Diamond Sponsorship \$10,000
- Platinum Sponsorship \$7,500
- Gold Sponsorship \$5,000
- Silver Sponsorship \$2,500
- Bronze Sponsorship \$1,200
- Corporate Table Sponsorship..... \$600

Economic Outlook Forum

- Presenting Sponsorship \$5,000
- Silver Sponsorship \$2,500
- Bronze Sponsorship \$1,200
- Corporate Table Sponsorship \$600

State of the Cities

- Presenting Sponsorship \$4,000
- Executive Sponsorship \$1,200
- Corporate Table Sponsorship..... \$600

ChamberChoice Awards

- Presenting Sponsorship \$6,500

Awards Sponsorship (Select a category)

- Small Not-For-Profit \$2,500
- Not-For-Profit \$2,500
- Small Business \$2,500
- Business \$2,500
- Entrepreneur \$2,500
- Spotlight Sponsorship \$1,200
- Corporate Table Sponsorship..... \$600

Operation Thank You

- Friend of Business \$200

Business After Hours: Month _____

- Presenting Sponsorship \$2,000
- Co-Sponsorship \$1,200

ChamberChallenge Golf Outing

- Leader Board Sponsorship \$4,000
- 19th Hole Reception Sponsorship..... \$1,500
- Snack Cart Sponsorship..... \$500
- Tee Box Sponsorship \$300
- Hole Sponsorship \$300

Corporate Cup

- Presenting Sponsorship **SOLD** \$5,000
- Food Sponsorship..... \$1,500
- Water Sponsorship \$1,000

Event Sponsorship \$500

(Select a Category)

- CEO Challenge Cycling Dodgeball
- Rock Climbing Basketball Tug-of-War
- Track Volleyball Obstacle Course

Chamber Professional Business Training

- Presenting Sponsorship \$3,500
- Program Sponsorship \$1,500
- Session Sponsorship \$500

Young Professionals Network

- Program Sponsorship \$2,500

Leadership Fargo Moorhead West Fargo

- Program Sponsorship \$2,500
- Scholarship Sponsorship \$1,500
- Session Sponsorship \$500

Youth Leadership

- Corporate Sponsorship \$2,500
- Program Sponsorship \$1,500
- Program Supporter

Please list contribution _____

Firm _____ Contact Name _____

Email _____ Phone _____

Method of Payment

- Enclosed is my check for \$ _____
- Please bill my Chamber Account
- Bill Lump Sum
- Bill Following Each Event

Payment Frequency

Please return completed form to The Chamber, P.O. Box 2443, Fargo, ND 58108-2443,
fax to 218.233.1200 or
contact Tracy at 218.359.0515, or tpowell@fmwfcchamber.com for additional information.