

ChamberView Virtual Expo

Contact the Fargo Moorhead West Fargo Chamber of Commerce at 218.233.1100 or e-mail chamberview@fmchamber.com to receive your login credentials and to start loading your booth!



1. Company Information	<ul style="list-style-type: none"> • Company name, address and phone number • Web Site URL • E-mail contact address • Name, title and contact information for up to two (2) booth representatives • 800 character company overview text
2. Company Logo/ Banner Ad	<ul style="list-style-type: none"> • File format = JPG, PNG • Recommended Banner Ad space = 600 x 200 pixels (maximum 600 x 300) • Recommended Company logo space = 350 x 120 pixels
3. Video/ Promo Banner	<ul style="list-style-type: none"> • Feature up to 10 YouTube videos (requires links to YouTube video; http://youtube.com) <p>OR</p> <ul style="list-style-type: none"> • Promo Banner file format = JPG, PNG • Promo Banner maximum size = 325 x 420 pixels (US Letter size)
4. Media Links	<ul style="list-style-type: none"> • Social networking links (requires social networking accounts and links to social networking profiles) • Map your location using Google Maps (requires link to your Google Map location, visit Google Maps at http://google.com/maps or Google Local Business Center at http://google.com/lbc)
5. Document Center	<ul style="list-style-type: none"> • Upload up to 6 PDF documents
6. Fishbowl/ Contact Us	<ul style="list-style-type: none"> • Mail-to address to submit lead capture form • 600 character ad/contact/special offer messaging space
7. Booth Design Gallery	<ul style="list-style-type: none"> • Choose from a gallery of booth designs that best match your organization colors, look and feel

Visit the Fargo Moorhead Virtual Expo: www.fm.chamberview.com

Log into the Content Management Tool at <http://fm.chamberview.com/admin> to get started today!

What is the Fargo Moorhead Virtual Marketplace?

It's the newest benefit of membership in the Fargo Moorhead West Fargo Chamber of Commerce!

The Virtual Expo looks much like an online Business After Hours. Each Chamber membership includes a booth, and as a member, you have access to populate your booth with information in real time. You control the content, using your membership as networking tool to help get more business in your door.

How will Web traffic be driven to this site?

Each booth is given a unique URL which means you can drive Web traffic straight to your booth! While an Expo booth does not replicate customized, in-depth Web sites, it does allow for organizations without a Web site to have an online presence at *no additional charge*.

The booths are directly tied to the chamber site, therefore all booths benefit from Chamber online traffic. Booths are indexed by Google and other search engines. The system allows every member to have a page on the Chamber Web site that can be updated 24x7...and sends your customers straight to you.

Can visitors to my booth contact me?

Each booth has a fishbowl which is a lead generation tool to allow booth visitors to drop in a request for more information or send a note to your company. The Information Screen on the site also includes your contact information so there are multiple ways for visitors to contact you.

How much does a booth cost?

Each membership in the Chamber includes a booth! No additional cost to you!

How difficult is it to get started?

The Content Management Tool has been designed with ease of use in mind. Loading and maintaining a booth does require a password. Members can e-mail chamberview@fmchamber.com or call 218.233.1100 to request login credentials.

Once a password has been obtained, you can access the content management tool (and save a bookmark) at <http://fm.chamberview.com/admin> to begin loading your booth content.

Something to be proud of!

The Fargo Moorhead West Fargo Chamber is the first in the country to offer this benefit to its membership! Load your booth today and tell all of your Chamber friends to do the same!

What if I have questions?

For technical support, questions or comments, e-mail the Fargo Moorhead West Fargo Chamber at chamberview@fmchamber.com or call Katie at 218.359.0526.



Fargo Moorhead West Fargo Chamber of Commerce

202 First Avenue South, Moorhead, MN

218.233.1100 | www.fmchamber.com

“Unifying and advancing business and community interests in our region.”