

**Fargo Moorhead West Fargo Chamber of Commerce  
2011 FM Metro Profile and Directory  
Ad Space Rate Card**

FM Metro Profile and Directory Community Pages and Covers			
	Horizontal	Vertical	Rates
<b>Premium Placement</b>			
Back Cover Full Page	8.5	11	\$2,495
Inside Front Cover Full Page	8.5	11	\$2,350
Inside Back Cover Full Page	8.5	11	\$2,350
Page 3 Full Page	8.5	11	\$2,350
Guaranteed Placement	8.5	11	\$2,350
<b>Inside</b>			
Full Page	8.5	11	\$2,050
2/3 Page – V	4.917	10	\$1,800
1/2 Page – V	4.917	7.438	\$1,450
1/2 Page – H	7.5	4.875	\$1,450
1/3 Page – V	2.333	10	\$1,095
1/3 Page – S	4.917	4.875	\$1,095
1/6 Page – V	2.333	4.875	\$650
1/6 Page – H	4.917	2.312	\$650
V = vertical    H= Horizontal    S = Square			

Technical specifications will be shared once an ad agreement has been received.

The FM Metro Profile and Directory is published by the Fargo Moorhead West Fargo Chamber of Commerce. The publisher reserves the right to reject or take corrective actions on ads submitted that are of poor quality or do not meet mechanical specifications.

Every effort will be made to place ads in the guaranteed positions. Under no circumstances will a refund be made because of the placement of the advertisement if the guaranteed position was not requested and an additional fee not paid.

**Deadline to secure ad space/placement is November 1**

**Deadline to have print-ready files to the printer is November 15**

**If you have any questions, please contact:  
Jane Olson 218.359.0579 or [Jane@fmchamber.com](mailto:Jane@fmchamber.com)**