



# Chamber Online Marketing Opportunities

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The Chamber wants to help you market your business. With a host of great opportunities, simply pick the option that best meets your needs and we'll help you get the word out.

## Check out our online marketing options ...

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## Want to learn more?

**Katie Hutton**, Communications Coordinator  
218.359.0526 / khutton@fmwfchamber.com



# Chamber Online Marketing Opportunities

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## FMWFChamber.com

As an advertiser on **FMWFChamber.com**, you receive one of seven rotating banner ads at the top of all Chamber Web site pages (except the home and advocacy pages) with a live link of your choice. Ads are 482 pixels wide by 160 pixels tall and jpeg format is preferred.

**FMWFChamber.com** receives approximately 7,000 visitors per month and averages 22,000 page views per month.

Investment: \$100/4-weeks

## ChamberView Virtual Expo

Your banner ad will rotate on the ChamberView Virtual Expo (<http://fm.chamberview.com>) with a live link of your choice. Ads are 450 pixels wide by 80 pixels tall and jpeg format is preferred. Visit the Expo at **FMWFChamber.com** and click on Virtual Expo.

Investment:

1 to 3 months	\$400/4-weeks
4 to 11 months	\$350/4-weeks
12 months	\$300/4-weeks



## eBridge

Advertisers in the eBridge get prime location in the top right corner of the weekly e-newsletter with a live link of your choice. Ads are 250 pixels wide by 150 pixels tall and jpeg or gif format is preferred.

Investment: \$250/week

## For More Information

**Katie Hutton**, Communications Coordinator  
218.359.0526 / [khutton@fmchamber.com](mailto:khutton@fmchamber.com)

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# FMWFChamber.com Online Advertising

Advertising on **FMWFChamber.com**, the official Web site of The Chamber, will help you reach a prime audience of Chamber members, community leaders, residents and visitors to the Fargo Moorhead area and more. The Chamber's Web site receives approximately 7,000 visitors per month and averages 22,000 page views per month.

## Sponsorship Investment:

\$100/4-weeks

## Sponsorship includes:

- One of seven rotating ads that appear at the top of all Chamber Web site pages (except the home and advocacy pages)
- A live link to drive traffic to a Web site of your choice



## Special Instructions:

- Ads are 482 pixels wide by 160 pixels tall and jpeg format is preferred
- Ads rotation starts on Monday. A copy of your ad is due the Wednesday prior.
- Ads may be changed at any time.
- Ads and link can be sent to [thebridge@fmwfchamber.com](mailto:thebridge@fmwfchamber.com).
- View and click rates are available.

## For more information

Katie Hutton, Communications Coordinator, 218.359.0526 / [khutton@fmwfchamber.com](mailto:khutton@fmwfchamber.com)

## Participation Information

My firm will purchase a rotating advertisement on **FMWFChamber.com**.

Contact Person \_\_\_\_\_ Company \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address \_\_\_\_\_

Ad rotation begins \_\_\_\_\_ and ends \_\_\_\_\_.

Total Cost \$ \_\_\_\_\_ Link ad to \_\_\_\_\_

Special Instructions \_\_\_\_\_

Payment is enclosed.     Please bill me.

Signature \_\_\_\_\_ Date \_\_\_\_\_



# eBridge Advertising

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The eBridge is the Chamber's electronic newsletter. E-mailed out every Monday to more than 7,000 Chamber members, the eBridge provides information about upcoming Chamber events and programs, welcomes new members, recognizes sponsors and includes timely, up-to-date articles and resources for Chamber members.

## **Sponsorship Investment:**

\$250/week

## **Sponsorship includes:**

- Prime location in the upper right hand corner of the weekly e-newsletter.
- A live link to drive traffic to the Web site of your choice.

## **Special Instructions:**

- Ads are 250 pixels wide by 150 pixels high. Jpg or gif format are preferred.
- Ad and link must be received by the Wednesday prior to the Monday of distribution.
- Ads can be sent to [thebridge@fmwfchamber.com](mailto:thebridge@fmwfchamber.com).
- Click rates are available.

## **For more information**

Katie Hutton, Communications Coordinator, 218.359.0526 / [khutton@fmwfchamber.com](mailto:khutton@fmwfchamber.com)

## **Participation Information**

My firm will purchase space in The Chamber's weekly e-newsletter, the *eBridge*.

**Contact Person** \_\_\_\_\_ **Company** \_\_\_\_\_

**E-mail** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**Identify weeks you'd like to sponsor the eBridge** \_\_\_\_\_

**Total Cost \$** \_\_\_\_\_ **Link ad to** \_\_\_\_\_

**Special Instructions** \_\_\_\_\_

**Payment is enclosed.**       **Please bill me.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Please return to The Chamber, PO Box 2443, Fargo, ND 58108-2443 or fax to 218.233.1200.



# ChamberView Virtual Expo Advertising Contract

Advertise on the Chamber's newest benefit for members: the ChamberView Virtual Expo. Set up as an online tradeshow available 24/7, visitors can browse through numerous virtual expo booths for information, contests, events and more.

## Advertising Investment:

1 to 3 months	\$400/4-weeks
4 to 11 months	\$350/4-weeks
12 months	\$300/4-weeks

## Advertisement includes:

- Rotating banner ad space on the ChamberView Virtual Expo
- A live link to drive traffic to a Web site of your choice



## Special Instructions:

- Ads are 450 pixels wide by 80 pixels tall and jpeg format is preferred.
- Ads rotation starts on Monday. A copy of your ad is due the Wednesday prior.
- Ads may be changed at any time.
- Send ads and link to [chamberview@fmwchamber.com](mailto:chamberview@fmwchamber.com).

## For more information

Katie Hutton, Online Advertising Sales, 218.359.0526 / [khutton@fmwchamber.com](mailto:khutton@fmwchamber.com)

## Participation Information

My firm will purchase a rotating advertisement on the ChamberView Virtual Expo.

Contact Person \_\_\_\_\_ Company \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address \_\_\_\_\_

Ad rotation begins \_\_\_\_\_ and ends \_\_\_\_\_.

Total Cost \$ \_\_\_\_\_ Link ad to \_\_\_\_\_

Special Instructions \_\_\_\_\_

Payment is enclosed.     Please bill me.

Signature \_\_\_\_\_ Date \_\_\_\_\_