



# Marketing with The Chamber

**THE CHAMBER**  
FARGO MOORHEAD WEST FARGO

Here are just a few ways we can help you spread the word about your events, products and services.

## Free Marketing with Your Membership

- Talk about your business, an event or a sweet deal on The Chamber's social networks:



- Put a notice, coupon or more information about your organization in your Virtual Expo booth



- Give us the details about an upcoming event for our Online Community Calendar at FMWFChamber.com
- Update your Directory and Category Listing so we know just what you do and can refer you to other members!
- Schedule a ribbon cutting



- Celebrate an accomplishment in our What's New with You section of The Bridge
- Submit a short article on your area of expertise written for mass appeal – it could be chosen for publication!
- Attend a Members Get It! session to learn more about membership offerings



## Get More for Your Money

### Advertising Options

- The Bridge, full color monthly printed business magazine
- eBridge, weekly electronic e-newsletter to members
- Virtual Expo, online showcase of Chamber members
- Metro Profile, sent to members and people looking to relocate to the area
- FMWFChamber.com



- Promote your training in the Learning Opportunities section of The Bridge
- Bundle up on several Chamber advertising opportunities and save!
- Sponsor a Chamber event or program
- Host a booth at Business After Hours



- Network at a variety of Chamber events
- Purchase a mailing or relocation list
- Utilize a Bulk Mail Permit